S/N 10/648,125 PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Steve Grove et al. Examiner: Cam Truong Serial No.: 10/648,125 Group Art Unit: 2169
Filed: August 25, 2003 Docket: 2043.102US1
Customer No. 49845 Confirmation No.: 3210

Title: METHOD AND SYSTEM TO GENERATE A LISTING IN A NETWORK-

BASED COMMERCE SYSTEM

## NOTICE OF APPEAL FROM THE DECISION OF THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In compliance with 37 C.F.R. § 41.31(a)(1), Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision dated January 4, 2010 of the Examiner rejecting claims 1-7, 9-19, 21-29, 31-36 and 39-45 of the above-identified patent application.

Please charge the amount of \$540.00 in payment of the Notice of Appeal fee under 37 C.F.R. § 41.20(b)(1), as well as any additional required fees, to Deposit Account No. 19-0743. A Pre-Appeal Brief Request for Review is submitted herewith.

Respectfully submitted,

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| Date _ | 04 March 2010 | By / The A      |  |
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|        |               | Peter/R. Leal   |  |
|        |               | Reg. No. 24.226 |  |

| <b>CERTIFICATE UNDER 37 CFR 1.8:</b> The undersigned hereby ce    | rtifies that this correspondence is being filed using the |
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| USPTO's electronic filing system EFS-Web, and is addressed to: Ma | ail Stop AF, Commissioner of Patents, P.O. Box 1450.      |
| Alexandria, VA 22313-1450 on this 4th day of March, 2010.         | 1 1700  |

| Chris Bartl | / U. <b>V</b> / <b>V</b> / |
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| Name        | Signature                  |